

1 Day Bid Bootcamp

- Does bidding feel like a minefield to you?
- Are you confused about how to put a bid response together?
- Are you looking for tips on how to best prepare bid answers or how to be better organised when facing the next bid?

If you have answered yes to any of these questions then this 1 day bootcamp is for you. The day is specifically designed for companies bidding for opportunities in the nuclear and defence sectors. It is compiled by bidding experts who have a proven track record of helping clients secure new business.

Planned Syllabus: this 1 day course will take you through the following bid process, so you will leave with the ability to better tackle your next bid.

Stage 1. Bid/No Bid

Through a guided practical exercise, you will develop a checklist of considerations to assess if you should be bidding for an opportunity.

Stage 2. BID – What's next?

Understand the documentation you might need to respond to a bid. Together we will develop a handy reference sheet for you to use back at your desk.

Stage 3. Management and Response planning

This stage is about setting the right foundation for your bid response. Session will include: writing plans, win strategy and resources.

Stage 4. Response Writing

Understanding and answering the question plus written exercises to develop bid response materials.

Stage 5. Post submission

Capturing lessons learned and continuing business development.

Contact <u>enquiries@mmcslimited.com</u> or call +44 333 224 9737



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Bid Bootcamp Testimonials

"Identified the key time saving and success rate elements of a bid process. A really useful short course."

"This course is an excellent overview on bid writing that will maximise our chances of winning future opportunities."

"A great workshop with valuable insights delivered by a professional.

Monica is clearly an expert in this field."

"The course was great! Although I have been working as part of a bid team for two years, I feel I expanded my knowledge even more."

"The course identified areas of bidding which I hadn't previously considered and improved my understanding of the roles other people play in the bidding process."

Price

Early Bird Price £315 +VAT per person for bookings made by 23/08/2019

Standard Price £350+VAT per person limited places available

Price includes: bootcamp workbook to take away and use back in your workplace, 2 months access to the exclusive post course online group, lunch and refreshments during the bootcamp.

This boutique 1 day training will be limited to a small group of participants.

Date & Time	Location
Wednesday 25 September 2019	Swagelok Manchester,
10am – 4:30pm.	Birchwood Park, Warrington

Sign Up

Visit: the portal to book and pay for your place online, or request payment via invoice. Alternatively email enquiries@mmcslimited.com or call +44 333 224 9737